

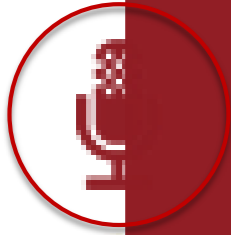


VConnect

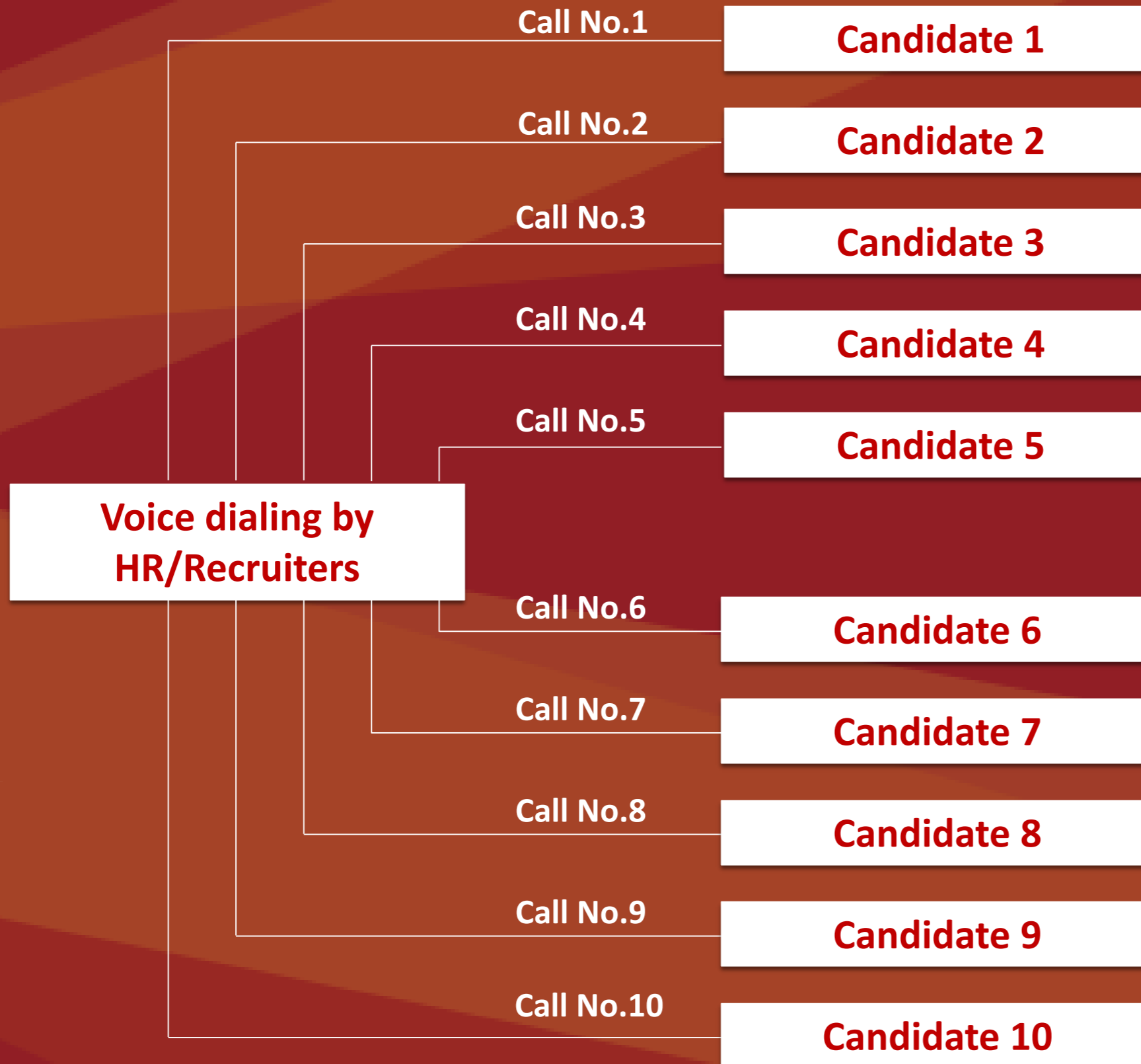
Reach. Maximised.

**A voice broadcasting tool
to optimize candidate
reach and engagement**

From  **wisdomjobs**
.com



Traditional candidate follow-up model



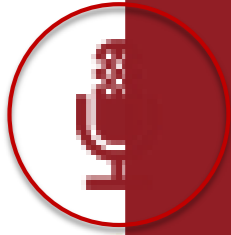
Total recruiter time taken per requirement =

(No. of candidates x Avg. time per call) +
(Redials & Call-backs)

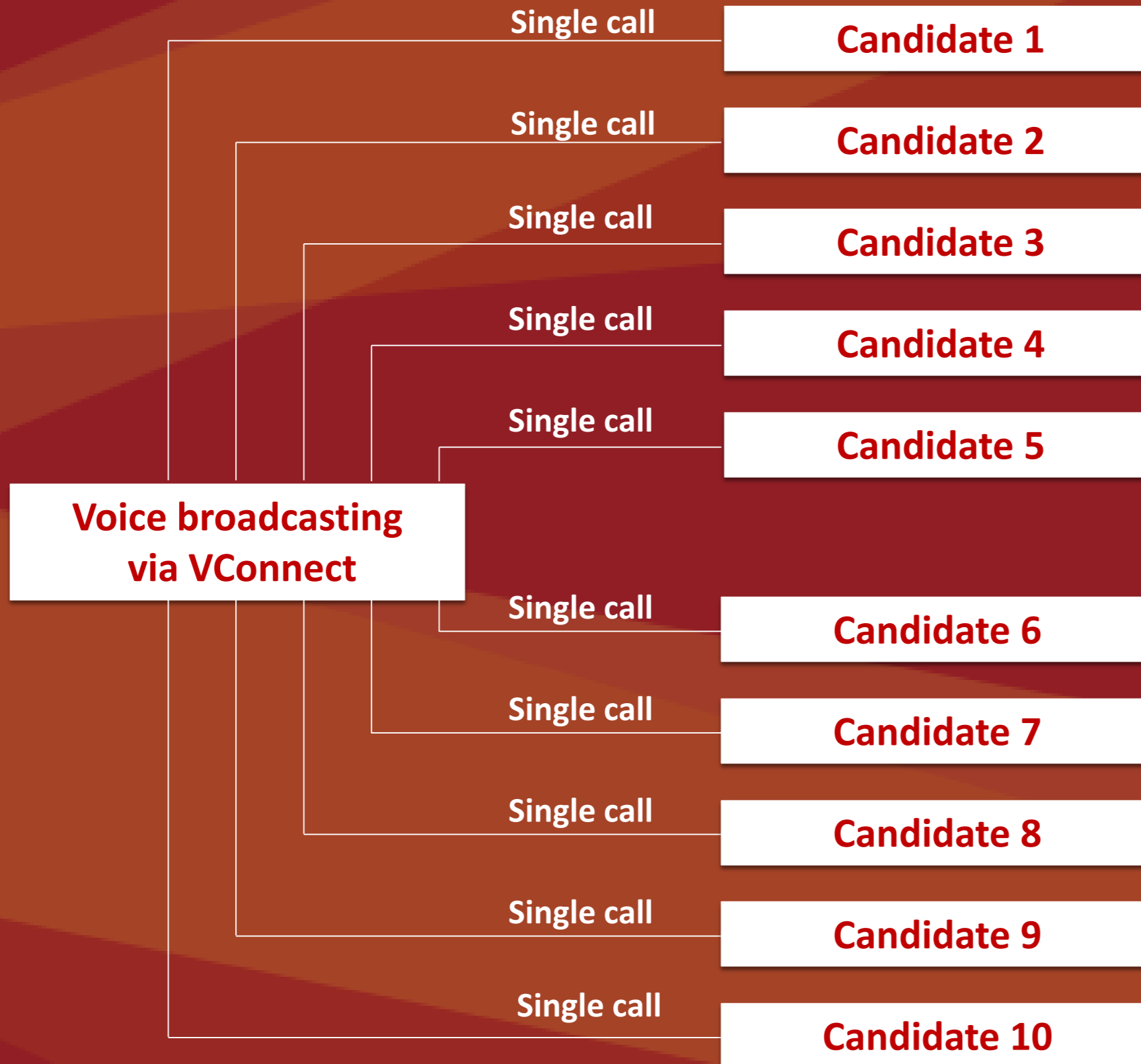
E.g. (for 100 candidates, assuming 50% connectivity on the first try):

(100 candidates x 1.5 mins.) + (75 min) =
225 recruiter mins.





The VConnect candidate follow-up model



Total recruiter time taken per requirement =

(Time taken to add contact numbers) +
(Time taken to upload/record voice message)

E.g. (for 100 candidates):

(2 mins.) + (3 min) = **5 recruiter mins.**





Enhanced reach, in quicker time

- The only such voice broadcasting tool to connect recruiters to job seekers
- Can be used to schedule or make instant calls that play pre-recorded voice messages from you to inform or remind candidates about action(s) from their side
- Options include replay of message and feedback mechanism through IVR, a 'reconnect feature' for receivers who don't respond in the first instance, scheduling automatic broadcasts at a time of your convenience, built-in bulk SMSing, and more
- A feature-rich dashboard helps in effectively monitoring campaign progress and response

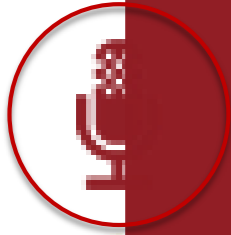




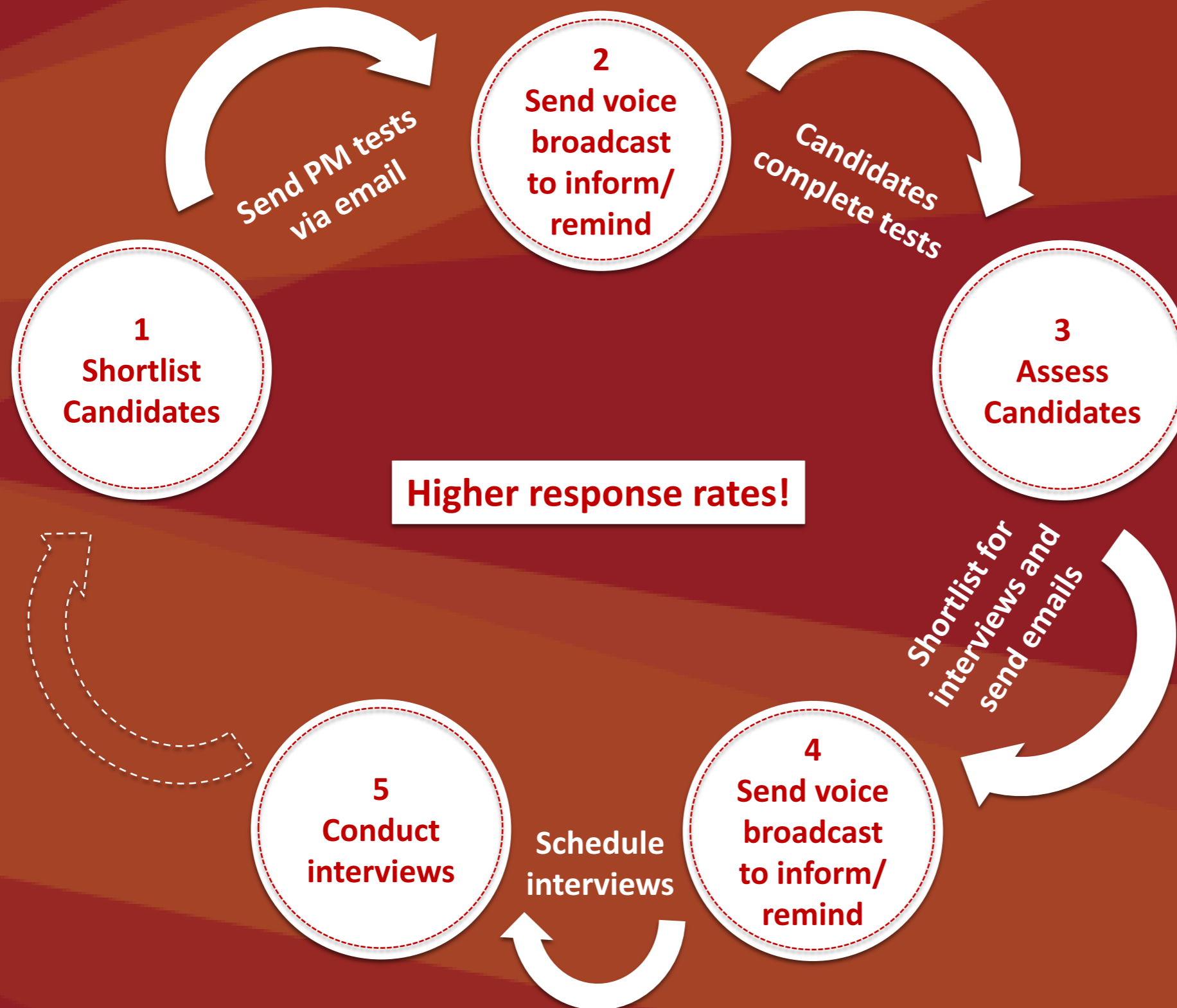
Reasons to VConnect

- Significant savings in manpower, time and costs involved in scheduling assessments/interviews. Standardises time spent in candidate follow-up, irrespective of the numbers involved
- Ensures a higher rate of response and positive action from recipients
- Especially effective as reminders for scheduled assessments and interviews
- Recipients will see the calls coming from mobile numbers rather than Fixed Line numbers, thereby increasing the chances of the call being answered
- Helps in automating the process of following up with, and eliciting responses from already-contacted candidates at various stages of the recruitment process
- Seamless backend integration with your job and recruitment management system





VConnect for Pragnya Meter assessments



Use VConnect in combination with Pragnya Meter assessments/ competency mapping to optimize your hiring process





Boost reach with our SMSes

- Supplement your reach through VConnect with our bulk SMSing
- Deliver scheduled reminders and key information to candidates through our SMSing services
- Trigger SMSes automatically through the system, and receive delivery reports that track effectiveness





VConnect to engage employees

- VConnect can also be used as an effective tool to connect with and engage your employees
- Delivering key messages from the top management or driving employee motivation and engagement initiatives from HR is easier with voice broadcasting
- Results can be monitored through the dashboard, helping you in deciding on follow-up actions in quicker time





**Interested in experiencing the power of
VConnect? Let's talk!**



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